



# Conference Agenda

## 2017 FALL CONVENTION & TRADE SHOW- Westin Savannah Harbor Golf Resort & Spa

\*\* 18 CEU's available for all 3 days.

### MONDAY, September 18, 2017

8:30 – 11:30 a.m.	Exhibitor Registration & Set-up-
8:00 – 9:00 a.m.	Continental Breakfast
8:30 am – 10:30 am ( 1 . 5 C E U )	<b>KEYNOTE: CREATING MOMENTS OF JOY. Jolene A. Brackey BA- Enhanced Moments.</b> <i>Share the vision. A vision that we will soon look beyond the challenges of Alzheimer's disease and focus more of our energy on creating moments of joy. When the person has short-term memory loss their life is made up of moments. We cannot create a perfectly wonderful day, but it is absolutely attainable to create a perfectly wonderful moment. When we go where the person is living in their mind, we will create smiles by triggering memories that are engrained in them. Focusing on the abilities they have left instead of their losses may have the possibility of reviving their spirit and ours. Five minutes later, they won't remember what you did or said, but the feeling you left them with will linger. As will the feeling the speaker leaves the audience as they laugh, cry and be inspired to create moments of joy.</i>
10:30 - 10:45 a.m.	Break
10:45 a.m. – 12:15 p.m. ( 1 . 5 C E U )	<b>CREATING A SAFE HAVEN. Jolene A. Brackey BA- Enhanced Moments.</b> <i>Discover how to create a setting that enhances a sense of comfort. See for yourself how to make real, physical changes – paint colors, flooring, furniture and space planning - that will enable the person's independence and actually decrease disorientation. By adding significant, familiar decorative pieces, we can create stimulating journeys down a hallway; create safe havens within their rooms; and make common areas look, feel and smell like a kitchen, a living room, or a dining room from their childhoods. This combination of elements helps people with Alzheimer's feel greater peace in their surroundings. Come and learn just how to make it happen.</i>
11:30 a.m.	Box lunches delivered to vendors-
12:00 – 2: 30 pm ( 2 . 5 C E U ' s )	Box Lunch- Trade Show Exhibits Open Trade Show giveaways and raffle prizes announced
2:30 pm –4:30 pm ( 2 C E U )	<b>IT'S SATURDAY NIGHT! Jolene A. Brackey BA- Enhanced Moments.</b> <i>People with dementia have genuine, valid reasons for disliking the bathing process, and we will explore those fears and hesitations together. Then we'll brainstorm in search of a new understanding, and uncover ways to approach the bathing process to make it a better experience. Answering the questions of when, where, and how the person has always taken a bath will help offer more familiarity during the bathing process. Lastly, the audience will receive a variety of practical tidbits that have worked for other care providers to decrease incontinence. "I gotta go see a man about a horse."</i>
7:00-9:00 p.m. Boarding begins at 6 p.m	<b>Savannah Riverboat Dinner Cruise for those with tickets. Boarding begins at 6 :00 p.m.</b>

8 ceu's total for the day.

**TUESDAY, September 19, 2017**

8:00 -10:00 a.m.	Breakfast & Registration	
9:00 am – 10:30 am ( 1 . 5 C E U )	<p><b>Government Enforcement in Long Term Care. Scott Grubman, Partner- CHILIVIS, COCHRAN, LARKINS &amp; BEVER LLP.</b> <i>Scott Grubman is a former federal healthcare fraud prosecutor who now represents healthcare providers in connection with government investigations. He will discuss government fraud and abuse enforcement in the long term care arena including keys to a successful compliance program.</i></p>	<p><b>Insurance Update. Kent Tuten, KLT Risk Concepts.</b> <i>Updates on insurance market conditions and a discussion on some specific insurance and risk issues. Topics and issues will include professional liability, management liability cyber, health &amp; benefits, and more.</i></p>
10:30-10:45 a.m.	Break	
10:45 am -12:15 pm ( 1 . 5 C E U )	<p><b>Reducing Antipsychotic Use in the Assisted Living Setting. William Vaughan, Remedi SeniorCare.</b> <i>The National Center for Assisted Living (NCAL) has made reducing the use of antipsychotic medication one of its four core quality initiatives. This presentation, given by the former Chief Nurse of the Maryland state survey agency, will explore the risks and benefits to assisted living providers when antipsychotics are used to treat behavioral and psychological symptoms of dementia (BPSD). Related issues such as informed consent, nonpharmacological interventions and prescriber accountability in the assisted living environment will be addressed. Finally, best practices and resources aimed at improving dementia care in the community setting will be shared.</i></p>	<p><b>Leaders vs Managers. Annette Goodwin, Maxwell Group/ Senior Living Communities, LLC.</b> <i>During the session the attendees will be able to identify who are leaders and who are managers. At the end of the session attendees will be able to identify when it is appropriate to lead and when it is appropriate to manage. Also, we will discuss how to identify leadership qualities and how to adjust your skills and style to fit leading and managing a multi-generational workforce through lecture and exercises.</i></p>
12:15 pm – 1:15 pm ( 1 C E U )	<p style="text-align: center;"><b>Recognizing Caregivers &amp; Awards Lunch</b></p>	
1:15 pm – 2:45 pm ( 1 . 5 C E U )	<p><b>Stage-Specific Assessment and Intervention Strategies for Individuals With Progressive Dementia and Their Caregivers. Patrick Ruppe, Fox Rehabilitation.</b> <i>This presentation aims to educate caregivers and leaders within these settings regarding the progression of dementia, how to identify which stage of dementia and older adult is in, and how to optimize function individualized to that person's specific signs and symptoms. Also, presenters will focus on communication and facilitory strategies that caregivers can utilize to improve effectiveness and efficiency of their care for individuals with dementia.</i></p>	<p><b>New World Order: Lessons Learned From our First Years in Healthcare Reform. Kristy Yoskey, HealthPRO Heritage.</b> <i>This session will evaluate trends and developments in the marketplace as it relates to networks, payers, care providers across the continuum of care. You will establish a to-do list of strategic, actionable ideas to help the organization in a changing environment and learn how facility tracking metrics are key to unlocking strategic partnerships.</i></p>
2:45-3:00 pm	Break	
3:00-4:30 pm ( 1 . 5 C E U )	<p><b>Creating Dining Programs for Today's Seniors. Mitch Possinger, Erior/CURA Hospitality.</b> <i>Senior Living facilities must continuously adapt to the changing tastes, preferences and requirements of today's senior population. Our seniors are becoming more food savvy than ever before – seeking culinary innovation, wellness options and modern dining environments. Join Mitch Possinger, CEO of Cura</i></p>	<p><b>Active and “Safe”- A Balancing Act. Laurie Otis, Kindred at Home.</b> <i>The Activity Theory of Aging suggests that aging people start to lose their identity in the work or family life they had but those who continue to participate and interact have a higher QoL and are healthier and live longer in part because activity enhances a sense of self. Falls are a major</i></p>

	<i>Hospitality to discover the key to creating unique dining experiences for seniors that improve resident care, increase nutrition and wellness and enhance each person's quality of life.</i>	<i>concern with the older adult and there is focus on keeping them "safe". Are strategies available to meet both objectives- stay active yet "safe"?</i>
Evening on Your Own- Explore Savannah!!		

7 ceu's total for the day.

### WEDNESDAY, September 20, 2017

8:00 am – 9:30 am	Continental Breakfast
8:30 am – 10:00 am ( 1 . 5 C E U )	<b>Understanding SC DHEC Licensing Complaints as A Regulatory Tool. Janice McFaddin, Nurse Consultant- Sovereign Hope Regulatory Consultants.</b> <i>This session will provide insight into DHEC regulatory activities. Data on the types of complaints and identified problem areas impacting assisted living communities, tips on the DHEC investigative process, and complaint outcomes. This session will enhance provider knowledge of complaints as a DHEC regulatory tool.</i>
10:00 am – 10:15 am	Break
10:15 am – 11:45 am ( 1 . 5 C E U )	<b>Workforce 360: Tackling Staffing Changes with Modern Engagement Practices. Peter Corless, OnShift.</b> <i>From bedside to boardroom, senior care communities are challenged with the need to attract, retain and develop their team members. In an increasingly competitive talent market challenged by caregiver shortages, high turnover and an aging population with more sophisticated care needs, providers must rethink their workforce strategies. That means evolving recruiting, engagement and retention tactics to attract and develop talent. This session will feature a 360-degree workforce discussion. Get insights into key workforce issues facing senior care executives, community leaders and front-line staff members and learn how they are addressing them.</i>
11:45 am	Conference Adjourns- You will take your certificates home with you.

3 total ceu's for the day.