



The South Carolina Association of Residential Care Homes

Spring Conference & Trade Expo

DAY ONE- APRIL 11, 2018

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|--------------------|------------|---------|--|
| 7:30-8:00 a.m. | Front Desk | | Registration for attendees & continental breakfast |
| 8:00-9:30 a.m. | Salon A/B | 1.5 Ceu | Welcome & Keynote: A Geriatrician Looks Back... And Forward. Dr. Dale R Hamrick, MD. This fun, motivational program focuses on overturning biases toward eldercare, and inspiring the power that we have to do this. Recently retired, this talk will feature observations from Dr. Hamrick's time as a geriatrician. |
| 9:30-10:30 a.m. | Salon A/B | 1 Ceu | Why Wellness? How To Drive Sales and Increase Resident Satisfaction, Brian Boekhout, Aegis Therapies. Everyone is talking about wellness today and many say they offer it, but not all programs are created equal. In this session, learn how to raise the level of services and product offerings to increase patient satisfaction and engagement. Find out how to leverage your outcomes to increase interest, drive traffic, and impact census. We'll discuss how wellness can be a true differentiator in clinical conditions, quality of life, operational metrics, satisfaction and marketability. |
| 10:30-10:45 a.m. | Salon A/B | | Break |
| 10:45-11:45 a.m. | Salon A/B | 1 Ceu | Winning the Millennial Market: How to Attract & Engage Millennials in Senior Care, Peter Corless, OnShift. They prefer smartphones, live with their parents and insist on eating organic foods. Who are these people? The Millennial generation is the largest generation in US history and will be the key to your organization's future success. In a talent market challenged by caregiver shortages and high turnover, providers must get things right with the millennial population. Learn from HR experts how to strengthen communications, implement consistent feedback practices, and focus on employee scheduling preferences to stop talent from leaving your organization. |
| 11:45-12:45 p.m. | | 1 Ceu | Networking Luncheon & Legislative Update— Susan Bowling, Kerr & Company |
| 12:45-2:15 p.m. | Salon A/B | 1.5 Ceu | Alzheimer's Association Dementia Care Practice Guidelines, Tanya Carter, LMSW, Alzheimer's Association, SC Chapter. This session will help participants understand the new Dementia Care Practice Recommendations for quality person-centered care based on current evidence, best practices, and expert opinion and better define care across all care settings, particularly for those who work in residential and community based settings. |
| 2:15--3:15 p.m. | Salon A/B | 1 Ceu | Savvy Senior: Avoiding Scams in the Digital Age, Juliana Harris, SC Dept. of Consumer Affairs. Phishing, SMiShing, and Skimming. These are all tactics scammers use to separate you from your personal information. Join the SC Dept. of Consumer Affairs for an overview of the most common types of scams that result in identity theft. Learn about the red flags, how to handle scam attempts, including who to report to. Attendees will leave the session armed with tools to protect themselves and their communities by avoiding scams and protecting personal information. |
| 3:15-3:30 p.m. | | | Break |
| 3:30-5:30 p.m. | Salon A/B | 2 ceu | Bracing for the Perfect Storm; Bed Bugs in Senior Living, Ashley Marratt, Red Coat Services. What is your bed bug strategy? Have you put protective measures in place for your property, staff and residents? Will Bed Bug work be an operational expense or an emergency capital expense? Let knowledge take the fear out of bed bugs. Create a program for your community to stop these bugs from tarnishing your pristine reputation. |
| Total Hours | 9 | | |



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DAY TWO- APRIL 12, 2018

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|-----------------------|------------|----------|---|
| 7:30-8:30 a.m. | Front Desk | | Continental Breakfast |
| 8:00-9:30 a.m. | Salon A/B | 1.5 Ceu | The "Dementia Friendly" Care Community - Less Risk and More Reward, Mary Ann Drummond, Angel Tree Consulting. In this thought provoking, innovative session presented by author and dementia educator Mary Ann Drummond, RN, attendees will gain knowledge in measures to create a true "Dementia Friendly" care environment. Additionally, concepts presented will include ways to decrease the risks associated with caring for persons living with dementia and improve existing care outcomes across all care settings. |
| 8:30 a.m.—noon | | | Exhibitor registration & set up for trade expo. |
| 9:30-10:30 a.m. | Salon A/B | 1 Ceu | The Virtuous Cycle: How Evidence Based Design Influences Seniors, Kellie Derr, Facility360. This presentation will cover design challenges we face in senior living communities and the opportunities that arise from these challenges to improve the physical and psychological well being of residents through evidence-based design. This program features an accomplished Project, Facilities & Interior Design Executive offering experience, starting with programming requirements and design development all the way to bid negotiations, procurement and final occupancy. |
| 10:30-10:45 a.m. | | | Break |
| 10:45-12:15 | Salon A/B | 1.5 ceu | A New Administration— Time for an Employment Law Update! Matthew J. Gilley, Partner, FordHarrison LLP . The change in administration may herald changes in the federal employment law landscape. Join FordHarrison partner Matt Gilley to discuss current trends and the future outlook for labor law, employment discrimination, employee leaves, and wage and hour. |
| 12:15 a.m. –2:15 p.m. | Ballroom 2 | 2 ceu | Lunch & TRADE EXPO open |
| 2:15--3:45 p.m. | | 1 .5 Ceu | How to Improve the Senior Dining Experience, Debra Maynard, All Food Matters. We all have memories, thoughts, and opinions about the food we eat. In senior housing, the dining room is a place where we can influence the lives of ur residents at least 3 times a day. This presentation discusses practical ways that communities can impact and improve the quality of life for their residents. |
| 3:45-4:00 p.m.. | | | Break |
| 4:00-5:30 p.m. | Salon A/B | 1.5 Ceu | CLOSING SESSION: TBA |
| 5:30 p.m. | | | Conference concludes. Participants leave with certificates. |
| Total Hours | 9 | | |